

The Punch.

Suppliers Membership & Media Kit 2023/2024



YOU ARE INVITED



Join an Impact-Driven *Community*
of Responsible Businesses looking
for sustainable & regenerative solutions
in Bali & Indonesia.



As a relevant supplier committed to delivering sustainable solutions in Bali & Indonesia, we're thrilled to invite you to become an essential part of The Punch dynamic impact-driven community – a platform dedicated to fostering collaboration, innovation, and positive change.

Through our interactive platform, communication channels, sustainable marketplace, and upcoming events, The Punch is your opportunity to connect with hundreds of relevant, responsible businesses looking for sustainable solutions.

We are a *Community-Based Media* celebrating the power of community & storytelling to advance knowledge, inspire and influence positive change on a local and global scale.

Our sustainable business community forms the heart of our narrative, providing authentic stories of companies making a difference.

Our media expertise & events amplify these stories, ensuring they reach the widest and most engaged audience possible.



**THE SUSTAINABLE
BUSINESS COMMUNITY**

At the heart of our organization lies a vibrant and diverse sustainable business community.

Our business members, ranging from startups to established corporations, are united by a shared commitment to responsible entrepreneurship. They prove that economic success and ecological responsibility can go hand in hand. They lead by example, inspiring others to follow suit and sparking a domino effect of positive change.



**THE SUSTAINABLE
BUSINESS COMMUNITY**

As a media company, we recognize the immense influence of storytelling, content creation & unique events.

Through compelling storytelling and organizing networking events, we amplify the voices of sustainability champions, showcasing their remarkable journeys and innovations. We know that great stories and events can move mountains, inspire action, and foster a global shift towards sustainable and regenerative living.

HOW THE PUNCH WORKS



We curate & connect the most relevant hospitality businesses, brands & suppliers of Bali & indonesia.

We guide & promote responsible businesses that are committed to a minimum of 5 actions as part of our indicators.

We create global awareness about our members through our platform, communication channels & events.



P

PLAN

Management Commitments
Sustainability Management
Sustainable Building & Design
Cultural Interaction & Heritage

U

UPGRADE

Operational Commitments
Sustainable & Local Sourcing
Equal & Local Employment
Staff Engagement

N

NEUTRALIZE

Waste Commitments
No Single Use Plastic
Waste Management
Sustainable Packaging

C

CONSERVE

Conservation Commitments
Energy Conservation
Water Conservation
Biodiversity Conservation

H

HONOR

Community Commitments
Community Support
Accessible For All
Guest Awareness

Why Work With Us?



We are the leading, trusted
& fast-growing sustainability
platform in Bali & Indonesia.

With style and creativity,
we know how to emphasize your
brand story and bring value to your
business, products & services.

With style and creativity, we know how to emphasize your brand story and bring value to your responsible business, products & services.



TRUST & VISIBILITY



NETWORKING

By sharing your impactful story, solution-based products & services and being transparent about your commitments, your responsible business has the power to become a leading example of what can be done, establish a strong positive presence in the industry and offer unparalleled experiences to your consumers.

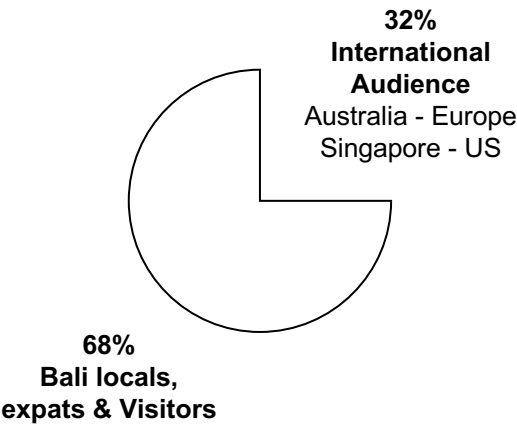
At The Punch, we aim to shift the behavior and perspective people have over sustainability – to make it interesting, elegant and accessible.

By being recognized as a relevant responsible supplier through our platform, marketplace communication channels and events, we help you enhance visibility, credibility and trust among other businesses and targeted customers.

By connecting responsible businesses, sustainable suppliers and conscious consumers committed to driving positive change and exchange sustainability challenges, achievements and solutions, we open doors for unique opportunities, collaborations, and cross-promotions between members.

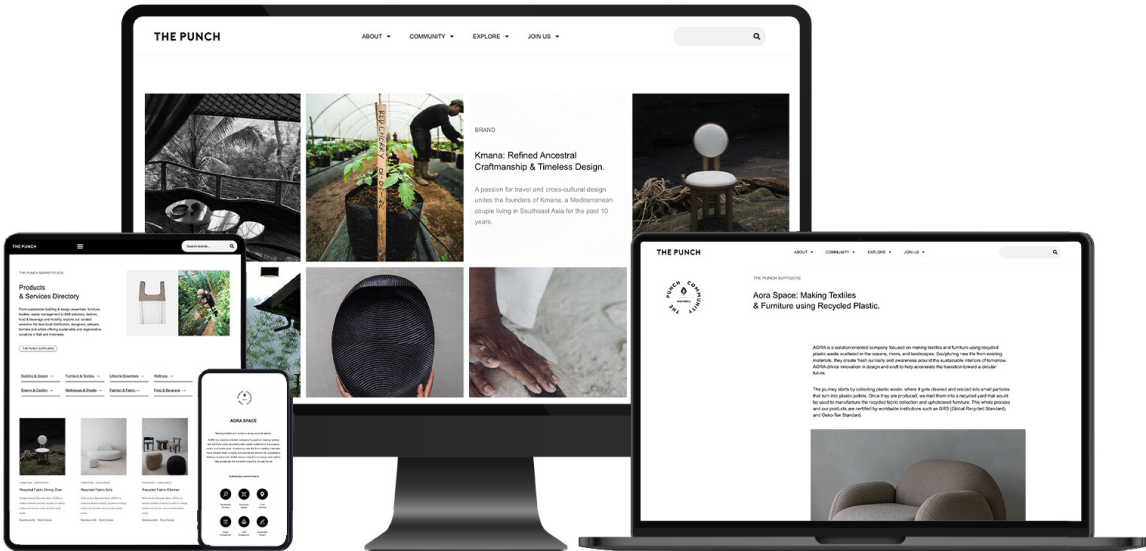
Our thriving sustainable business community platform is dedicated to a diverse audience of passionate individuals and professionals committed to building a better future in Bali.

Our audience includes eco-conscious consumers, travellers, entrepreneurs, sustainability-minded start-ups, well-established industry leaders, and socially responsible investors.



—	—	—	—
65,000+	80%	65%	5.2
Online visits / Month	Organic search	Engagement rate From our social media to web platform	Av. session duration
—	—	—	
4.5	20,000+	3 out of 4	
Pages read per visit	Online subscribers	Readers redirected to members platforms	

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Ready to Join us
and be part of the
change?



LET'S GO!

The Punch Membership

IDR 10,500,000

ALL-IN-ONE YEARLY PACKAGE:

- ✓ **YEARLY MEMBERSHIP** – Your responsible efforts and values are recognized, empowered and promoted to like-minded businesses and consumers via communication channels.
- ✓ **EVENTS & NETWORKING** - We bring the community together to connect and address key topics, experiences, challenges and solutions through regular events.
- ✓ **THE PUNCH EGUIDE** – Your business is featured The Punch Guide as a relevant, responsible destination, brand or supplier of Bali.
- ✓ **THE PUNCH LIST 2023** - Highlighting your business in our top listing of the best hospitality businesses, brands and suppliers driving positive change in Bali by category.
- ✓ **THE PUNCH B2B MARKETPLACE** – Launching September 2023, The Punch B2B Marketplace will facilitate the connection between relevant suppliers, hospitality businesses and brands.
- ✓ **THE PUNCH COMMUNICATION** – We tell your story and values in the most creative and authentic way + boosted social media group posts, stories & reels / monthly newsletters / group interviews and community gatherings.
- ✓ **THE PUNCH INSIGHTS** – The Punch Sustainability Kit + Monthly sustainability news, insights, tools and the best contacts to grow your business as a sustainability leader.





To start your journey with The Punch, confirm your membership, and be promoted throughout our communication channels, please follow the steps below:

1

**A MINIMUM OF
5 COMMITMENTS**

All members must be committed to a minimum of 5 actions as part of our indicators.

2

**BUSINESS
INFORMATION**

We require members to complete a simple form with their business information, commitments and values. We will also need high quality photos of your business.

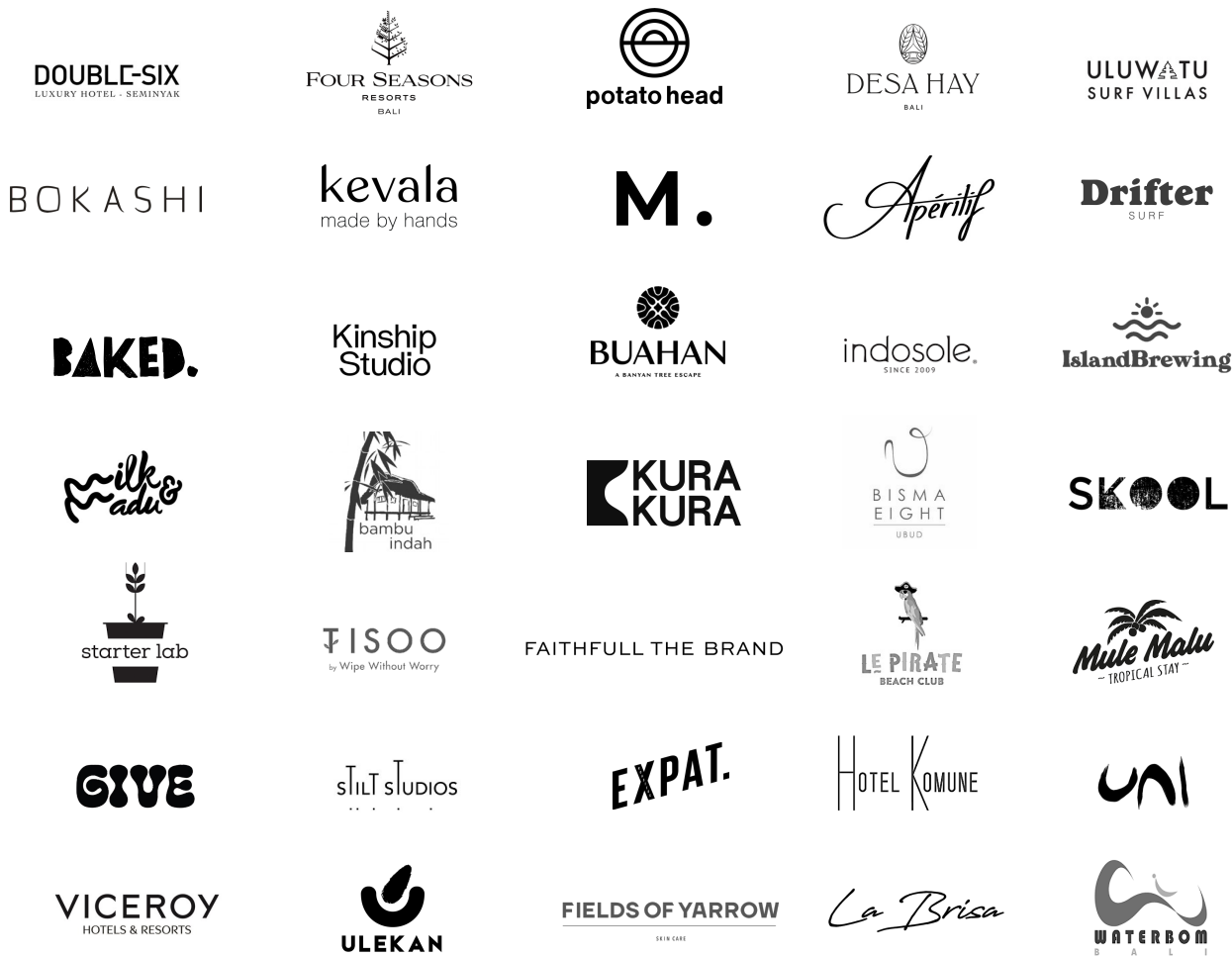
3

**10,500,000 Rp
MEMBERSHIP FEE**

Members contribute to our initiative with a yearly participation fee of IDR 10,500,000.

- All applications are subject to approval -

Commit to a minimum of 5 responsible actions
and join our community of businesses that are driving positive change
to accelerate the transition towards a sustainable future in Bali.



“There is no power for change greater than
a community discovering what it cares about.”